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EDUCATION

- Ph.D., 2007 Sociology, Washington State University.
Areas of Specialization: Gender, Family, and Survey Methodology
Dissertation: Doing Gender When Home and Work are Blurred: Women,
and Sex-Atypical Tasks in Family Farming
Committee: Monica K. Johnson (Chair), Don Dillman, Irene Beattie
- M.A., 2004 Sociology, Washington State University.
Thesis: Family Structure and Adult Well-Being: The Effects of Duration,
Timing, Transitions, and Recentness
Committee: Scott M. Myers (Chair), Monica K. Johnson, Viktor Gecas
- B.A., 2001 Sociology, Family Studies, University of Northern Colorado.

EMPLOYMENT

- 2020 – Present Professor and Chair, Department of Sociology, University of Nebraska-Lincoln.
- 2013 – 2020 Associate Professor, Department of Sociology, University of Nebraska-Lincoln.
- 2013 – 2014 Associate Professor, Survey Research and Methodology Program, University of Nebraska-Lincoln.
- 2011 – 2020 Director, Bureau of Sociological Research, University of Nebraska-Lincoln.
- 2008 – 2013 Assistant Professor, Survey Research and Methodology Program and Department of Sociology, University of Nebraska-Lincoln.
- 2007 – 2008 Post-Doctoral Research Associate: Survey Research and Methodology Program, University of Nebraska-Lincoln.
- 2006 – 2008 Research Associate: Social and Economic Sciences Research Center. Washington State University.
- 2004 – 2006 Research Assistant: Don A. Dillman, Department of Sociology and Social and Economic Sciences Research Center. Washington State University.

PUBLICATIONS

Books

Dillman, Don A., **Jolene D. Smyth**, and Leah Melani Christian. 2014. *Internet, Phone, Mail, and Mixed-Mode Surveys: The Tailored Design Method*. Hoboken, NJ: John Wiley and Sons, Inc.

Dillman, Don A., **Jolene D. Smyth**, and Leah Melani Christian. 2009. *Internet, Mail and Mixed-Mode Surveys: The Tailored Design Method*. Hoboken, NJ: John Wiley and Sons, Inc.

Edited Volumes

Olson, Kristen, **Jolene D. Smyth**, Jennifer Dykema, Allyson Holbrook, Frauke Kreuter, and Brady T. West. 2020. *Interviewer Effects from a Total Survey Error Perspective*. Boca Raton, FL: Chapman and Hall/CRC.

Peer Reviewed Journal Articles (* denotes student co-author at time of paper development)

Olson, Kristen and **Jolene D. Smyth**. Forthcoming. "Do Young Adults Prefer Smartphone Surveys? Revisiting Predictors of Survey Mode Preference" *Journal of the Royal Statistical Society: Series A*.

Olson, Kristen, Angelica Phillips, **Jolene D. Smyth**, and Rachel Stenger. 2025. "The Urban-Rural Digital Divide in Internet Access and Online Activities During the COVID-19 Pandemic." *Rural Sociology*. 90(3): e70012. <https://doi.org/10.1111/ruso.70012>

Olson, Kristen, **Jolene D. Smyth**, and Angelica Phillips.* 2024. "Display of Battery Items in Web and Mail Surveys: Grids versus Item-By-Item and Radio versus Wide Buttons." *International Journal of Market Research*. 66(1):27-45. <https://doi.org/10.1177/14707853231210223>

Hernandez, Nestor*, Kristen Olson, and **Jolene D. Smyth**. 2023. " 'Are you...': An Examination of Incomplete Question Stems in Self-Administered Surveys". *Field Methods*. 35(4):318-332. <https://doi.org/10.1177/1525822X221134756>

Stenger, Rachel,* Kristen Olson, and **Jolene D. Smyth**. 2023. "Comparing Readability Measures for Self-Administered Survey Questions." *Field Methods*. 35(4):287-302. <https://doi.org/10.1177/1525822X221124469>

Powell, Rebecca* and **Jolene D. Smyth**. 2022. "Using visual Grouping to Improve Navigation of Skip Patterns in Mail Surveys: An Experiment." *Journal of Survey Statistics and Methodology*. 10(5):1211-1235. <https://doi.org/10.1093/jssam/smab041>

- Timbrook, Jerry*, Kristen Olson, and **Jolene D. Smyth**. 2022. "Your Best Estimate is Fine. Or Is It?" *Journal of Official Statistics*. 38(4). <https://doi.org/10.2478/jos-2022-0047>
- Haigh, Tonya*, Michael Hayes, **Jolene D. Smyth**, Linda Prokopy, Charles Francis, and Mark Burbach. 2021. "Ranchers' Use of Drought Contingency Plans in Protective Action Decision-Making" *Rangeland Ecology & Management*. 74:50-62. <https://doi.org/10.1016/j.rama.2020.09.007>.
- Olson, Kristen, **Jolene D. Smyth**, Rachel Horwitz, Scott Keeter, Virginia Lesser, Stephanie Marken, Nancy Mathiowetz, Jaki McCarthy, Eileen O'Brien, Jean Opsomer, Darby Steiger, David Sterrett, Jennifer Su, Z. Tuba Suzer-Gurtekin, Chintan Turakhia, and James Wagner. 2021. "Transitions from Telephone Surveys to Self-Administered and Mixed-Mode Surveys: AAPOR Task Force Report." *Journal of Survey Statistics and Methodology*. 9(3): 381-411. <https://doi.org/10.1093/jssam/smz062>.
- Olson, Kristen and **Jolene D. Smyth**. 2021. "The Effect of Emphasis in Telephone Survey Questions on Survey Measurement Quality" *International Journal of Social Research Methodology*. 24(2): 227-247. <https://doi.org/10.1080/13645579.2020.1824628>.
- Timbrook, Jerry*, **Jolene D. Smyth**, and Kristen Olson. 2021. "Are Self-Description Scales Better than Agree/Disagree Scales in Mail and Telephone Surveys?" *International Journal of Market Research*. 63(2): 201-215. <https://doi.org/10.1177/1470785320971592>.
- Olson, Kristen, **Jolene D. Smyth**, and Antje Kirchner. 2020. "The Effect of Question Characteristics on Question Reading Behaviors in Telephone Surveys." *Journal of Survey Statistics and Methodology*. 8(4): 636-666. <https://doi.org/10.1093/jssam/smz031>.
- Smyth, Jolene D.**, and Kristen Olson. 2020 "How Well Do Interviewers Record Responses to Numeric, Interviewer Field-Code, and Open-Ended Narrative Questions in Telephone Surveys?" *Field Methods*. 32(1):89-104. <https://doi.org/10.1177/1525822X19888707>.
- Holt, Natalie, R.*, Grant P. Shulman*, Jane L. Meza, **Jolene D. Smyth**, Nathan Woodruff, Richard Mocarski, Jae A. Puckett, and Debra A. Hope. 2019. "Trans Collaborations Clinical Check-In (TC3): Initial Validation of a Progress Monitoring Measure for Transgender and Gender Non-Conforming Adults Receiving Psychological Services." *Behavior Therapy*. 50(6):1136-1149. <https://doi.org/10.1016/j.beth.2019.04.001>.
- Olson, Kristen, **Jolene D. Smyth** and Amanda Ganshert*. 2019. "The Effects of Respondent and Question Characteristics on Respondent Answering Behaviors in Telephone Interviews" *Journal of Survey Statistics and Methodology*. 7(2):275-308. <https://doi.org/10.1093/jssam/smy006>.
- Smyth, Jolene D.**, Glen D. Israel, Milton G. Newberry III, and Richard G. Hull. 2019. "Effects of Stem and Response Order on Response Patterns in Satisfaction Ratings." *Field Methods*. 31(3):260-276. <https://doi.org/10.1177/1525822X19860648>.

- Smyth, Jolene D.** and Kristen Olson. 2019 “The Effects of Mismatches between Survey Question Stems and Response Options on Data Quality and Responses.” *Journal of Survey Statistics and Methodology*. 7(1):34-65. <https://doi.org/10.1093/jssam/smy005>.
- Stange, Mathew*, **Jolene D. Smyth**, and Kristen Olson. 2019. “Drawing on LGB Identity to Encourage Participation and Disclosure of Sexual Orientation in Surveys.” *The Sociological Quarterly*. 60(1):168-188. <https://doi.org/10.1080/00380253.2018.1526055>.
- Weinberg, Daniel H., John M. Abowd, Robert F. Belli, Noel Cressie, David C. Folch, Scott H. Holan, Margaret C. Levenstein, Kristen M. Olson, Jerome P. Reiter, Matthew D. Shapiro, **Jolene D. Smyth**, Leen-Kiat Soh, Bruce D. Spencer, Seth E. Spielman, Lars Vilhuber, and Christopher K. Wikle. 2019. "Effects of a Government-Academic Partnership: Has the NSF-Census Bureau Research Network Helped Improve the U.S. Statistical System?" *Journal of Survey Statistics and Methodology*. <https://doi.org/10.1093/jssam/smy023>.
- Olson, Kristen, Megumi Watanabe*, and **Jolene D. Smyth**. 2018. “A Comparison of Full and Quasi-filters for Autobiographical Questions.” *Field Methods*. 30(4): 371-385. <https://doi.org/10.1177/1525822X18795868>.
- Olson, Kristen, **Jolene D. Smyth** and Beth Cochran*. 2018. “Item Location, the Interviewer-Respondent Interaction, and Responses to Battery Questions in Telephone Surveys” *Sociological Methodology*. 48(1):225-268. <https://doi.org/10.1177/0081175018778299>.
- Smyth, Jolene D.**, Alexis Swendener*, and Emily Kazyak. 2018. “Women’s Work? The Relationship between Farm Work and Gender Self-Perception” *Rural Sociology*. 83(3): 654-676. <https://doi.org/10.1111/ruso.12207>.
- Smyth, Jolene D.**, Kristen Olson, and Allison Burke*. 2018. “Comparing Survey Ranking Question Formats in Mail Surveys.” *International Journal of Market Research*. 60(5):502-516. <https://doi.org/10.1177/1470785318767286>.
- Stange, Mathew, Amanda Barry*, **Jolene D. Smyth**, and Kristen Olson. 2018 “Effects of Smiley Face Scales on Visual Processing of Satisfaction Questions in Web Surveys” *Social Science Computer Review*. 36(6): 756-766. <https://doi.org/10.1177/0894439316674166>.
- Timbrook, Jerry*, Kristen Olson and **Jolene D. Smyth**. 2018. “Why do Cell Phone Interviews Last Longer? A Behavior Coding Perspective.” *Public Opinion Quarterly*. 82(3): 553-582. <https://doi.org/10.1093/poq/nfy022>.
- Kirchner, Antje, Kristen Olson, and **Jolene D. Smyth**. 2017. “Do Interviewer Post-Survey Evaluations of Respondents’ Engagement Measure Who Respondents Are or What They Do? A Behavior Coding Study.” *Public Opinion Quarterly*. 81(4):817-846. <https://doi.org/10.1093/poq/nfx026>.

- Olson, Kristen and **Jolene D. Smyth**. 2017 “Within-Household Selection in Mail Survey: Explicit Questions are Better than Cover Letter Instructions.” *Public Opinion Quarterly*. 81(3):688-713. <https://doi.org/10.1093/poq/nfx025>.
- Stange, Mathew*, **Jolene D. Smyth**, and Kristen Olson. 2016. “Using a Calendar and Explanatory Instructions to Aid Within-Household Selection in Mail Surveys.” *Field Methods*. 28(1):64-78. <https://doi.org/10.1177/1525822X15604825>.
- Olson, Kristen and **Jolene D. Smyth**. 2015. “The Effect of CATI Questions, Respondents, and Interviewers on Response Time.” *Journal of Survey Statistics and Methodology*. 3(3): 361-396. <https://doi.org/10.1093/jssam/smv021>.
- Smyth, Jolene D.**, Kristen Olson, and Alian Kasabian*. 2014. “The Effect of Answering in a Preferred Versus a Non-Preferred Survey Mode on Measurement.” *Survey Research Methods*. 8(3):137-152. <http://dx.doi.org/10.18148/srm/2014.v8i3.5750>.
- Awarded Best Paper Published in *Survey Research Methods* 2013-2014 by the European Survey Research Association.
- Edwards, Michelle*, Don A. Dillman and **Jolene D. Smyth**. 2014. “An Experimental Test of the Effects of Survey Sponsorship on Internet and Mail Survey Response.” *Public Opinion Quarterly*. 78(3): 734-750. <https://doi.org/10.1093/poq/nfu027>.
- Olson, Kristen, Mathew Stange*, and **Jolene D. Smyth**. 2014. “Assessing Within-Household Selection Methods in Household Mail Surveys.” *Public Opinion Quarterly*. 78(3): 656-678. <https://doi.org/10.1093/poq/nfu022>.
- Smyth, Jolene D.**, Kristen Olson, and Morgan M. Millar. 2014. “Identifying Predictors of Survey Mode Preference.” *Social Science Research*. 48:135-144. <https://doi.org/10.1016/j.ssresearch.2014.06.002>.
- Olson, Kristen, and **Jolene D. Smyth**. 2014. “Accuracy of Within Household-Selection in Web and Mail Surveys of the General Population.” *Field Methods*. 26(1):56-69. <https://doi.org/10.1177/1525822X13507865>.
- Olson, Kristen, **Jolene D. Smyth**, and Heather Wood*. 2012. “Does Giving People Their Preferred Survey Mode Actually Increase Survey Participation? An Experimental Examination.” *Public Opinion Quarterly*. 74(4): 611-635. <https://doi.org/10.1093/poq/nfs024>.
- Stern, Michael J., **Jolene, D. Smyth**, and Jeanette Mendez. 2012. “The Effects of Item Saliency and Question Design on Measurement Error in a Self-Administered Survey.” *Field Methods*. 24(1):3-27. <https://doi.org/10.1177/1525822X11419478>.
- Olson, Kristen, **Jolene D. Smyth**, Ying Wang*, and Jennie Pearson*. 2011. “The Self-Assessed Literacy Index: Reliability and Validity.” *Social Science Research*. 40(5):1465-1476. <https://doi.org/10.1016/j.ssresearch.2011.05.002>.

- Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Allison O’Neill. 2010. “Using the Internet to Survey Small Towns and Communities: Limitations and Possibilities in the early 21st Century.” *American Behavioral Scientist*. 53:1423-1448. <https://doi.org/10.1177/0002764210361695>.
- Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Mallory McBride. 2009. “Open-Ended Questions in Web Surveys: Can Increasing the Size of Answer Spaces and Providing Extra Verbal Instructions Improve Response Quality?” *Public Opinion Quarterly*. 73:325-337. <https://doi.org/10.1093/poq/nfp029>.
- Smyth, Jolene D.**, Leah Melani Christian, and Don A. Dillman. 2008. “Does ‘Yes or No’ on the Telephone Mean the Same as ‘Check-All-That-Apply’ on the Web?” *Public Opinion Quarterly*. 72:103-113. <https://doi.org/10.1093/poq/nfn005>.
- Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. 2007. “Helping Respondents Get it Right the First Time: The Relative Influence of Words, Symbols, and Graphics in Web and Telephone Surveys.” *Public Opinion Quarterly*. 71(1):113-125. <https://doi.org/10.1093/poq/nfl039>.
- Dillman, Don A. and **Jolene D. Smyth**. 2007. “Design Effects in the Transition from Telephone to Web-Based Surveys.” *American Journal of Preventive Medicine*. 32(5S): S90-S96. <https://doi.org/10.1016/j.amepre.2007.03.008>.
- Stern, Michael J., Don A. Dillman, and **Jolene D. Smyth**. 2007. “Visual Design, Order Effects, and Respondent Characteristics in a Self-Administered Survey.” *Survey Research Methods*. 1(3):121-138. <http://dx.doi.org/10.18148/srm/2007.v1i3.600>.
- Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2006. “Comparing Check-All and Forced-Choice Question Formats in Web Surveys.” *Public Opinion Quarterly*. 70(1):66-77. <https://doi.org/10.1093/poq/nfj007>.
- Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2006. “Effects of Using Visual Design Principles to Group Response Options in Web Surveys.” *International Journal of Internet Science*. 1(1):6-16.

Peer Reviewed Book Chapters (* denotes student co-authors)

- Olson, Kristen and **Jolene D. Smyth**. 2020. “What do Interviewers Learn? An Examination of Interview Length and Interviewer Behaviors.” in Olson, Kristen, Jolene D. Smyth, Jennifer Dykema, Allyson Holbrook, Frauke Kreuter, and Brady T. West (Editors) *Interviewer Effects from a Total Survey Error Perspective*. Boca Raton, FL: Chapman and Hall/CRC.
- Smyth, Jolene D.** and Kristen Olson. 2020. “Male/Female is not Enough: Adding Measures of Masculinity and Femininity to General Population Surveys.” In Brenner, Phillip

(editor) *Understanding Survey Methodology: Sociological Theory and Applications*. Springer.

Timbrook, Jerry*, **Jolene D. Smyth**, and Kristen Olson. 2020. "How Do Interviewers and Respondents Navigate Sexual Identity Questions in a CATI Survey?" In Brenner, Phillip (editor) *Understanding Survey Methodology: Sociological Theory and Applications*. Springer.

Smyth, Jolene D., and Kristen Olson. 2019 "A Comparison of Fully Labeled and Top Labeled Grid Question Formats." In P. Beatty, D. Collins, L. Kaye, J. Padilla, G. Willis, and A. Wilmot (eds.) *Advances in Questionnaire Design, Development, Evaluation and Testing*. John Wiley & Sons.

Smyth, Jolene D., Kristen Olson, and Mathew Stange*. 2019. "Within-Household Selection Methods: A Critical Review and Experimental Evaluation." In Paul Lavrakas, Edith de Leeuw, Mike Traugott, Courtney Kennedy, Allyson Holbrook and Brady West (eds.) *Experimental Methods in Survey Research: Techniques that Combine Random Sampling with Random Assignment*. John Wiley & Sons.

Non-Peer Reviewed Publications and Proceedings (* denotes student co-authors)

Olson, Kristen, **Jolene D. Smyth**, Jennifer Dykema, Allyson L. Holbrook, Frauke Kreuter, and Brady T. West. 2020. "The Past, Present, and Future of Research on Interviewer Effects." in Olson, Kristen, Jolene D. Smyth, Jennifer Dykema, Allyson Holbrook, Frauke Kreuter, and Brady T. West (Editors) *Interviewer Effects from a Total Survey Error Perspective*. Boca Raton, FL: Chapman and Hall/CRC.

Olson, Kristen, Antje Kirchner, and **Jolene D. Smyth**. 2016. "Do Interviewers with High Cooperation Rates Behave Differently? Interviewer Cooperation Rates and Interview Behaviors." *Survey Practice*. 9(2). 10.29115/SP-2016-0011

Smyth, Jolene D. 2016 "Designing Questions and Questionnaires." In Wolf, C., Joye, D., Smith, T. W., and Fu, Y. (eds) *Sage Handbook of Survey Methodology*. Sage.

Eck, Adam, Leen-Kiat Soh, Kristen Olson, Allan McCutcheon, **Jolene Smyth**, and Robert Belli. 2015. "Understanding the Human Condition through Survey Informatics" *IEEE Computer*, November 15, pp. 110-114.

Chivers, Sarah and **Jolene D. Smyth**. 2011. "Challenging Our Textbooks and Our Teachings: Examining the Reproduction of Racism in the Sociology Classroom." In Coates, R (ed) *Covert Racism: Theories, Institutions, and Experiences*. Boston, MA: Brill.

Smyth, Jolene D. and Jennie E. Pearson*. 2010. "Internet Survey Methods: A Review of Strengths, Weaknesses, and Innovations." in Marcel Das, Peter Ester, and Lars Kaczmirek (eds.) *Social and Behavioral Research and the Internet: Advances in Applied*

Methods and Research Strategies (a volume in the European Association of Methodology series). New York, NY: Routledge Academic.

Christian, Leah Melani and **Jolene D. Smyth**. 2008. "Visual Communication." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani and **Jolene D. Smyth**. 2008. "Graphical Language." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani and **Jolene D. Smyth**. 2008. "Aural Communication." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. 2008. "The Effects of Mode and Format on Answers to Scalar Questions in Telephone and Web Surveys." in J. Lepkowski, C. Tucker, M. Brick, E. DeLeeuw, L. Japac, P. Lavrakas, M. Link, and R. Sangster (Eds.) *Advances in Telephone Survey Methodology*. New York: Wiley-Interscience.

Smyth, Jolene D., Don A. Dillman, and Leah Melani Christian. 2007. "Context Effects in Internet Surveys: New Issues and Evidence." Chapter 27 in *The Handbook of Internet Psychology*. New York: Oxford University Press.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2004. "How Visual Grouping Influences Answers to Internet Surveys." American Statistical Association Proceedings. p. 4890-4897.

PUBLICLY DISSEMINATED ORIGINAL DATA SETS

Olson, Kristen and **Smyth, Jolene D.** October 14, 2020. Work and Leisure Today 1, United States, 2013. ICPSR37861-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor]. <https://doi.org/10.3886/ICPSR37861.v1>

Olson, Kristen, and **Jolene D. Smyth**. October 19, 2020. Work and Leisure Today 2 Survey, United States, 2015. ICPSR37869-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor]. <https://doi.org/10.3886/ICPSR37869.v1>

RESEARCH AND TECHNICAL REPORTS (* DENOTES STUDENT CO-AUTHORS)

Widely Disseminated

Olson, Kristen, Amanda Ganshert, Kim Meiergerd, Lindsey Witt-Swanson, and **Jolene D. Smyth**. 2025. "Effects of Images in Mail Survey Materials for Local Geographic Areas on Survey Participation." Technical Paper, Bureau of Sociological Research, University of Nebraska-Lincoln, Lincoln, NE.

Ganshert, Amanda, Kristen Olson, Kim Meiergerd, Lindsey Witt-Swanson, and **Jolene D. Smyth**. 2024. "An Experimental Study on the Effects of Incentive Packaging on

Response Rates and Sample Composition.” Technical Paper, Bureau of Sociological Research, University of Nebraska-Lincoln, Lincoln, NE.

Olson, Kristen, **Jolene D. Smyth**, Rachel Horwitz, Scott Keeter, Virginia Lesser, Stephanie Marken, Nancy Mathiowetz, Jaki McCarthy, Eileen Obrien, Jean Opsmer, Darby Steiger, David Sterrett, Jennifer Su, Z. Tuba Suzer-Gurtekin, Chintan Turakhai and James Wagner. 2019. “Report of the AAPOR Task Force on Transitions from Telephone Surveys to Self-Administered and Mixed-Mode Surveys.” American Association for Public Opinion Surveys. https://www.aapor.org/Education-Resources/Reports.aspx?utm_source=AAPOR-Infomz&utm_medium=email&utm_campaign=default

Olson, Kristen, **Jolene D. Smyth**, Rachel Horwitz, Scott Keeter, Virginia Lesser, Stephanie Marken, Nancy Mathiowetz, Jaki McCarthy, Eileen Obrien, Jean Opsmer, Darby Steiger, David Sterrett, Jennifer Su, Z. Tuba Suzer-Gurtekin, Chintan Turakhai and James Wagner. 2019. “Report of the AAPOR Task Force on Transitions from Telephone Surveys to Self-Administered and Mixed-Mode Surveys: SUMMARY.” American Association for Public Opinion Surveys. https://www.aapor.org/Education-Resources/Reports.aspx?utm_source=AAPOR-Infomz&utm_medium=email&utm_campaign=default

Breidt, Jay, Frauke Kreuter, Virginia Lesser, Danna L. Moore, and **Jolene D. Smyth**.* 2018. “Comparison and Assessment of Vendor Results for the 2016 National Survey of Hunting, Fishing, and Wildlife-Associated Recreation: Evaluation Team Report.” Prepared for the Association of Fish and Wildlife Agencies. Washington, DC.

* Authors in alphabetical order by last name.

More Limited Audience

Olson, Kristen, **Jolene D. Smyth**, and Angelica Phillips*. 2019. “2019 National Survey of College Graduates (NSCG) Android and iPhone Mobile Device Comparison: Screenshots and Detailed Comments.” Report prepared for the National Science Foundation national Center for Science and Engineering Statistics, Alexandria, VA.

Olson, Kristen, **Jolene D. Smyth**, and Angelica Phillips*. 2019. “2019 National Survey of College Graduates (NSCG) Mode and Device Comparison: Screenshots and Detailed Comments.” Report prepared for the National Science Foundation national Center for Science and Engineering Statistics, Alexandria, VA.

Smyth, Jolene D. 2019. “Review of Mail and Web Questionnaires for the National Household Education Survey Screener and Topical Questionnaires (ECPP and PFI).” Report prepared for the National Center for Education Statistics. Washington, D.C.

Edwards, Michelle, L., Don A. Dillman, and **Jolene D. Smyth**. 2013. “Attitudes of Nebraska Residents on Nebraska Water Management.” Social and Economic Sciences Research Center Technical Report #13-020. Pullman, WA.

- Edwards, Michelle, L., Don A. Dillman, and **Jolene D. Smyth**. 2013. "Attitudes of Washington Residents on Washington Water Management." Social and Economic Sciences Research Center Technical Report #13-019. Pullman, WA.
- Smyth, Jolene D.**, Kristen Olson, and Alian Kasabian*. March 2011. "Comparison of the Survey of Doctorate Recipients Paper and Web Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Olson, Kristen, **Jolene D. Smyth**, and Alian Kasabian*. March 2011. "Comparison of the Survey of Earned Doctorates Paper and Web Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Smyth, Jolene D.**, Kristen Olson, and Alian Kasabian*. March 2011. "Comparison of the Survey of Earned Doctorates and Survey of Doctorate Recipients Web Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Smyth, Jolene D.**, Kristen Olson, and Alian Kasabian*. March 2011. "Potential Experiments to Improve the Survey of Earned Doctorates and Survey of Doctorate Recipients Paper and Web Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Smyth, Jolene D.**, Kristen Olson, and Alian Kasabian*. June 2011. "Comparison of the National Survey of Recent College Graduates and National Survey of College Graduates Paper, Web, and CATI Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Olson, Kristen, **Jolene D. Smyth**, and Alian Kasabian*. June 2011. "Comparison of the National Survey of Recent College Graduates, National Survey of College Graduates and Survey of Doctorate Recipients Web Questionnaires." Prepared for The National Center for Science and Engineering Statistics, National Science Foundation under Cooperative Agreement #58-3AEU-0-0020.
- Olson, Kristen, **Jolene D. Smyth**, and Lindsey Witt*. 2009. "University of Nebraska-Lincoln Student Omnibus Survey Nonresponse Analysis." Technical Report #2009-001.
- Smyth, Jolene D.** 2007. "Family Farming and Ranching in Washington Research Results." Washington State University Department of Community and Rural Sociology Information Series #01-07. <http://www.crs.wsu.edu/1-07-farmranchwa.pdf>.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. 2005. "Instructing Web and Telephone Respondents to Report Date Answers in a Format Desired by the Surveyor." Social and Economic Sciences Research Center Technical Report #05-067.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2005. "Comparing Check-All and Forced-Choice Question Formats in Web Surveys: The Role of Satisficing, Depth of Processing, and Acquiescence in Explaining Differences." Social and Economic Sciences Research Center Technical Report #05-029.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2004. "How Visual Grouping Influences Answers to Internet Surveys." Social and Economic Sciences Research Center Technical Report #04-023.

MANUSCRIPTS UNDER REVIEW (* DENOTES STUDENT CO-AUTHORS)

MANUSCRIPTS IN PROGRESS

Olson, Kristen, Amanda Ganshert, Kim Meiergerd, Lindsey Witt-Swanson, and Jolene D. Smyth. "Effects of Images in Mail Survey Materials for Local Geographic Areas on Survey Participation".

Olson, Kristen and Jolene D. Smyth. "The effects of cover letter language on mobile web participation in a mixed-mode general population survey"

Olson, Kristen, **Jolene D. Smyth**, Rebecca Medway, Ting Yan. 2024. "A Meta-Analysis of Web and Mail Mixed-Mode Survey Experiments on Response Rates and Web Participation."

Olson, Kristen and Jolene D. Smyth. "Do You Prefer a Video Interview? Exploring Mode Preferences and Mode Choice in a General Population Probability Mixed-Mode Survey"

Smyth, Jolene D. and Kristen Olson. "How do Mismatches Affect Interviewer/Respondent Interactions in Telephone Surveys?"

Olson, Kristen and **Jolene D. Smyth**. "Think About Your Household: Does Reminding Respondents About Household Size Improve Within-Household Selection in General Population Self-Administered Surveys?"

Olson, Kristen and **Jolene D. Smyth**. "Do Closed-Ended Questions Affect Answers to Open-ended Questions in Mail Surveys?"

Olson, Kristen and **Jolene D. Smyth**. "Are You Busy? Please Do This Survey on Your Phone: The Effects of Cover letter Language on Mobile Web Participation in a Mixed-Mode General Population Survey."

Olson, Kristen and **Jolene D. Smyth**. “Data Quality Experiments in Mixed-Mode, Mixed-Device Surveys: Answer Boxes, Response Option Order, Check-all versus Forced-Choice, and Ordinal Scale versus Number Box.”

Phillips, Angelica, Kristen Olson, and **Jolene D. Smyth**. “The Effect of Interviewer Speaking Pace on Respondent Behaviors in Telephone Interviews.”

Smyth, Jolene D. and Kristen Olson. “Designing Dual Question grids for Mail Surveys: An Experiment.”

Smyth, Jolene D. and Kristen Olson. “How do Mismatches Affect Interviewer/ Respondent Interactions in the Question/Answer Process?”

Smyth, Jolene D. and Kristen Olson. “Mixed-Mode, Mixed-Device Self-Administered Surveys: Mail-Centric Versus Web-Centric Questionnaire Design and Layout.”

Smyth, Jolene D. and Kristen Olson. “Understanding the Relationship between Literacy and Data Quality in Self-Administered Surveys.”

Smyth, Jolene D. and Kristen Olson. “Do Interviewers Accurately Code Answers for Field Code Items? An Experiment on the Effect of Number of Response Categories”

Stenger, Rachel, Christina Falci, **Jolene D. Smyth**, Kristen Olson. “The Measurement of Self-Rated mental health: Relationships with Mental Health Outcomes and Response Option Order Effects.”

Timbrook, Jerry, Kristen Olson, and **Jolene D. Smyth**. “The Effects of Question Complexity and Necessary Question Features on Interviewer and Respondent Contributions to Response Time.”

MEDIA COVERAGE

2021 Nebraska Today article “Tipping Scales: Familiar Agree/Disagree Scale not Always Best Survey Option.” By Scott Schrage.

<https://news.unl.edu/newsrooms/today/article/tipping-scales-familiar-agreedisagree-scale-not-always-best-survey-option/>

2019 SurveyMonkey Blog about my research on mismatched question wording and response options. “How Errors in Survey Response Scales Create a Bad Respondent Experience.” By Laura Wronaki.

<https://www.surveymonkey.com/curiosity/survey-response-scales-mismatched/>

2016 Quoted in Gayman, Deann “From Methods to the Badness: Deciphering the Presidential Polls.” Nebraska Today. November 4, 2016.

<http://news.unl.edu/newsrooms/today/article/from-methods-to-the-badness-deciphering-the-presidential-polls/>

INTERNAL AND EXTERNAL FUNDING

- 2018-2020 Co-Principle Investigator. Conference: Interviewers and Their Effects from a Total Survey Error Perspective. Kristen Olson (PI). National Science Foundation, SES-1758834. Awarded May 2018. (Total Costs: \$90,000).
- 2018-2019 Principle Investigator (with Dr. Kristen Olson). Application for Funding to Support Survey Operations management Staff at a Workshop on Survey Interviewer Effects Research. Rensis Likert Fund in Research in Survey Methodology. University of Michigan. Awarded July 2019. (Total Costs: \$8,610).
- 2018-2019 Principle Investigator (with Dr. Kristen Olson). Application for Funding to Support Junior Researcher Attendance at a Workshop on Survey Interviewer Effects Research. The Charles Cannell Fund in Survey Methodology. Institute for Social Research, University of Michigan. Awarded April 2019. (Total Costs \$10,190).
- 2015-2020 Principal Investigator. USDA-NASS 58-3AEU-5-0023; (with Dr. Kristen Olson). Using Statistical and Survey Methodology Research to Improve or Redesign Surveys Related to Science and Engineering. Co-funded by the National Science Foundation National Center for Science and Engineering Statistics. Awarded April 2015. (Total costs: \$460,000).
- 2016-2017 Co-Principle Investigator. Reducing Error in Computer Survey Data Collection – Supplement. NSF Census Research Network. Kristen Olson (PI). National Science Foundation NCRN-MN supplement, SES-1132015. Awarded September 2016. (Total Costs: \$517,178).
- 2011-2016 Co-Principle Investigator. Reducing Error in Computer Survey Data Collection, NSF Census Research Network. Kristen Olson (PI). National Science Foundation, NCRN-MN proposal, SES-1132015. Awarded October 2011. (Total Costs: \$2,967,347)
- 2014-2015 Principal Investigator (with Ph.D. Student Rebecca Powell). Doctoral Dissertation Research: An Experiment to Examine the Effect of Visual Grouping in Helping Respondents Navigate Skip Patterns. National Science Foundation SES-12-510. Awarded February 2014. (Total Costs: \$15,994)
- 2010-2015 Principal Investigator. USDA-NASS 58-3AEU-0-0020; (with Dr. Kristen Olson). Using Survey Methodology Research to Assist with Design Improvements and/or the Redesign of Surveys Related to Science, Engineering and Agriculture. Co-funded by the National Science Foundation National Center for Science and Engineering Statistics. Awarded April 2010. (Total costs: \$300,000).

- 2009 Principal Investigator, University of Nebraska-Lincoln Layman grant. Using Eye Tracking to Understand the Relationship between Literacy, Survey Design, and Data Quality. Awarded by UNL Office of Research June 2009. (Total costs: \$10,000).
- 2009 Co-investigator, University of Nebraska-Lincoln Layman grant. Changes in Survey Recruitment Protocols and Their Effects on Survey Nonresponse Bias and Measurement Error. Awarded by UNL Office of Research June 2009. Dr. Kristen Olson (PI) (Total costs: \$10,000).
- 2006 Sociology Department Dissertation Grant, Washington State University, Pullman, WA Awarded. (Total costs: \$600).
- 2006 National Science Foundation Doctoral Dissertation Research Improvement Grant. Unfunded. (Total costs: \$7,500).
- 2006 Rural Sociological Society Dissertation Research Awards Competition. Unfunded. (Total costs: \$5,000).

SHORT COURSES AND WEBINARS

- 2024 “Conducting Successful Evaluation Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. June 17-18, 2024. Online
- “Conducting Successful Evaluation Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. June 12-13, 2024. Online
- “Writing Questions and Visual Design for Surveys.” Short course for the H.W. Odum Institute for Research in Social Science, University of North Carolina at Chapel Hill. February 20 and 22, 2024. Online
- 2011-2022 “Conducting Successful Evaluation Surveys.” (formerly titled “The Design and Administration of Internet, Mail, and Mixed-Mode Surveys.”). Short courses for The Evaluators’ Institute.
- July 18-19, 2022 – Online Administration
 - September 23-24, 2021 – Online Administration
 - July 27-28, 2020 – Online Administration
 - January 15-16, 2020 – Claremont, CA
 - July 8-9, 2019 – Rockville, MD
 - July 17-18, 2018 – Rockville, MD
 - April 30-May 1 2018 – Chicago, IL
 - July 11-12, 2017 – Washington D.C.
 - July 12-13, 2016 – Washington D.C.
 - February 1-3, 2016 – Washington D.C.

July 17-18, 2015 – Washington D.C.
July 16-17, 2014 – Washington D.C.
January 13-14, 2014 – Washington, D.C.
July 17-18, 2013 – Washington, D.C.
April 13-14, 2013 – San Francisco, CA
July 16-17, 2012 – Washington, D.C.
April 24-27, 2012 – Chicago, IL
January 13-14, 2012 – Washington, D.C.
July 11-12, 2011 – Washington, D.C. (with Don Dillman)

2022 “Conducting Successful Mail and Web Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. June 27-28, 2022. Online

“Conducting Successful Mail and Web Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. June 22-23, 2022. Online

"Conducting Successful Surveys" Short course for the Center for Social and Behavioral Research, University of Northern Iowa. June 1-2, 2022. Cedar Falls IA.

2021 “Writing Questions and Visual Design for Surveys” Short course for the H.W. Odum Institute for Research in Social Science, University of North Carolina at Chapel Hill. October 28-29, 2021. Online.

“Conducting Successful Mail and Web Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. July 12-13, 2021. Online

“Conducting Successful Mail and Web Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. July 8-9, 2021. Online

2019 “AAPOR Task Force Report on Transitions from Telephone Surveys to Mixed Mode Surveys.” Webinar with Kristen Olson. American Association for Public Opinion Research. September 10, 2019.

“Conducting Successful Mail and Web Surveys.” Short course for a USAID MEASURE BiH contract to provide evaluation training in Bosnia-Herzegovina. July 22-23, 2019. Sarajevo, Bosnia-Herzegovina.

- “Conducting Successful Mail and Web Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. June 27-28, 2019. Atlanta, GA.
- “Conducting Successful Mail and Web Surveys.” Short course for UNL faculty, staff, and graduate students sponsored by the Bureau of Sociological Research and the Social and Behavioral Sciences Research Consortium. May 9-10, 2019. Lincoln, NE.
- “Visual Design for Single and Mixed-Mode Surveys.” Webinar. Australian Market and Social Research Society Master Course. April 3, 10, and 17, 2019.
- “Writing Questions and Visual Design for Surveys” Short course for the H.W. Odum Institute for Research in Social Science, University of North Carolina at Chapel Hill. March 28, 2019.
- 2018 “Visual Design in Self-Administered Surveys” Seminar at the National Center for Education Statistics 2018 Lecture/Workshop Series. December 3, 2018. Washington D.C.
- “Visual Design in Surveys: Using Numbers, Symbols, and Graphics Effectively.” Webinar. American Association for Public Opinion Research. September 18, 2018.
- “Visual Design for Self-Administered Surveys” Workshop for UNL faculty, staff, and graduate students sponsored by the Bureau of Sociological Research and the Social and Behavioral Sciences Research Consortium. April 23, 2018. Lincoln, NE.
- 2017 “Visual Design for Single-and Mixed-Mode Surveys.” Short course at the American Association for Public Opinion Research Annual Conference. May 18, 2017. New Orleans, LA.
- “Conducting Successful Evaluation Surveys.” Short course for the Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection. August 9-10, 2017. Washington D.C.
- “Mode and Device Effects.” Seminar at the National Center for Education Statistics. October 24, 2017. Washington D.C.
- 2016 Consultation workshop for the U.S. State Department Foreign Service Institute. July 20, 2016. Arlington VA.
- “The Design and Administration of Internet, Mail, and Mixed-Mode Surveys.” Short course for the U.S. State Department Foreign Service Institute. July 18-19, 2016. Arlington VA.

- “Design and Administration of Internet, Mail, and Mixed-Mode Surveys” Short course for a USAID MEASURE BiH contract to provide evaluation training in Bosnia-Herzegovina. May 27-June 1, 2016 Sarajevo, Bosnia-Herzegovina.
- “Testing Surveys.” Seminar for the National Center for Education Statistics. January 12, 2016. Washington D.C.
- 2015 “The Design and Administration of Internet, Mail, and Mixed-Mode Surveys.” Short course for the U.S. State Department Foreign Service Institute. July 20-21, 2015. Arlington VA.
- 2014 “The Design and Administration of Internet, Mail, and Mixed-Mode Surveys.” Short course for the U.S. State Department Foreign Service Institute. November 13-14, 2014. Arlington VA.
- “Visual Design in Surveys: Using Numbers, Symbols, and Graphics Effectively.” Webinar for the Midwest Association for Public Opinion Research. September 25, 2014.
- “Mixed Mode Surveys” Short course (with Don Dillman and Leah Christian) for the Joint Program in Survey Methodology, University of Maryland. March 27-28, 2014 Arlington, VA.
- 2012-2013 “The Design and Administration of Internet, Mail, and Mixed-Mode Surveys.” Short courses for the U.S. Department of Health and Human Services, Office of Inspector General, Office of Evaluation and Inspection.
June 5-6, 2013 – Washington, D.C. Headquarter Office
March 12-13, 2013 – Boston, MA Regional Office
January 23-24, 2013 – Dallas, TX Regional Office
October 17-18, 2012 – San Francisco, CA Regional Office
August 30-31, 2012 – Chicago, IL Regional Office
August 23-24, 2012 – Philadelphia, PA Regional Office
May 9-11, 2012 – Washington, D.C
- 2011 “Designing Mixed Mode Surveys.” Short Course (with Don Dillman) for the Joint Program in Survey Methodology. November 10-11, 2011. Washington D.C.
- 2009 “Designing Mixed Mode Surveys.” Short Course (with Don Dillman and Leah Christian) for the Joint Program in Survey Methodology. September 10-11, 2009. Washington D.C.

INVITED TALKS AND PRESENTATIONS

- 2019 “Summary and Takeaways from a Three-Day Workshop on Interviewer Effects.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. April 24, 2019. Alexandria, VA.
- 2018 “Mobile Push Recruitment and Web-Centric Versus Mail-Centric Design: Two Experiments for Mobile Surveys of the General population.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. September 11, 2018. Alexandria, VA.
- “Lessons Learned from Studying Telephone Surveys.” Keynote Address. International Field Directors and Technologies Conference. May 20-23, 2018. Denver, CO.
- 2017 “Science and Technology Media Consumption.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. December 13, 2017. Alexandria, VA.
- 2016 “A Closer Look at Interviewer and Respondent Processing Tasks in Three Types of Survey Questions.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. October 18, 2016. Washington D.C.
- “An Experimental Evaluation of Common Questionnaire Design Issues: Grid and Grid-Like Items.” With Kristen Olson, Allison Burke, and Devin Van’t Hof for NSF National Center for Science and Engineering Statistics. April 6, 2016. Washington D.C.
- 2015 “An Experimental Evaluation of Common Questionnaire Design Issues: If None, Your Best Estimate, and Go To.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. December 16, 2015. Washington D.C.
- “Studying Nonresponse in Surveys of the Science and Engineering Workforce.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. April 24, 2015. Washington D.C.
- 2014 “Between the Covers of ‘Internet, Phone, Mail, and Mixed-Mode Surveys: The Tailored Design Method 4th Edition’ with Don Dillman and Leah Christian for D.C. AAPOR. November 12, 2014. Washington D.C.
- “Using Survey Methodology to Improve Surveys Related to Science and Engineering.” Discipline Based Education Research Group (DEBR) at the University of Nebraska-Lincoln. October 9, 2014. Lincoln, NE.
- “Emerging Directions and Challenges in Survey Methods.” For The Evaluator’s Institute and the Washington Evaluators. July 16, 2014. Washington D.C.

- “What We’ve Learned and Future Directions for NCSES Research” With Kristen Olson for NSF National Center for Science and Engineering Statistics. March 26, 2014. Washington D.C.
- 2012 “On the Frontier of Web Surveys” NORC at the University of Chicago. January 4, 2012. Chicago, IL.
- 2011 Workshop participant “Coupled Observation of the Water Environment: A National Survey Program.” Sponsored by the National Science Foundation, University of Illinois, University of Michigan, and The Johnson Foundation at Wingspread. October 6-8, 2011. Racine WI.
- “Does Giving People their Preferred Survey Mode Actually Increase Survey Participation Rates? An Experimental Comparison.” The National Academies, Committee on National Statistics, Household Survey Procedures Workshop. June 1-2, 2011. Washington D.C.
- “Summary of Initial SED/SDR Research: Comparison of Questionnaires.” With Kristen Olson for NSF National Center for Science and Engineering Statistics. March 28, 2011. Washington D.C.
- 2007 “From Fixin’s to Fencing: Washington Women’s Perspectives.” Workshop at the 3rd Annual Women and Agriculture Conference. March 23-24, 2007. Wenatchee, WA.

CONFERENCE PRESENTATIONS (* DENOTES STUDENT CO-AUTHORS)

- Olson, Kristen and **Jolene D. Smyth**. 2025. “Do You Prefer a Video Interview? Exploring Mode Preferences and Mode Choice in a General Population Probability Mixed-Mode Survey.” Paper presented at the American Association for Public Opinion Research Conference, St. Louis, MO, May 14-16, 2025.
- Smyth, Jolene D.** and Kristen Olson. 2025. “Measuring Gender Identity in Self-Administered Surveys: An Experiment on the Effect of Scale Length.” Paper presented at the American Association for Public Opinion Research Conference, St. Louis, MO, May 14-16, 2025.
- Olson, Kristen and **Jolene D. Smyth**. 2024. “Do Young People Still Prefer the Web? Revisiting Predictors of Survey Mode Preference.” Paper presented at the
- Joint Statistical Meetings, August 3-8, 2024, Portland, Oregon.
 - American Association for Public Opinion Research Conference, Atlanta, GA, May 15-17, 2024.
- Olson, Kristen, **Jolene D. Smyth**, Rebecca Medway, Ting Yan. 2024. “A Meta-Analysis of Web and Mail Mixed-Mode Survey Experiments on Response Rates and Web Participation.” Paper Presented at the

- European Survey Research Association Conference, Utrecht, the Netherlands, July 14-18, 2025
- American Association for Public Opinion Research Conference, Atlanta, GA, May 15-17, 2024.
- American Statistical Association Joint Statistical Meetings, Toronto, Ontario, Canada, August 5-10, 2023.

Olson, Kristen and **Jolene D. Smyth**. 2023. "15+ Years Later: Revisiting Predictors of Survey Mode Preference." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 17-18, 2023.

Stenger, Rachel*, Kristen Olson, and **Jolene D. Smyth**. 2023. "Meta-Analysis of Multiple Response Survey Questions: Question Characteristics that Influence Cognitive Processing in Check-All and Forced-Choice Formats." Paper presented at the American Association for Public Opinion Research Conference, Philadelphia, PA, May 10-12, 2023.

Nail, Makena*, Kristen Olson, and **Jolene D. Smyth**. 2022. "Designing Quasi-Filters for Open-Ended Numeric Survey Questions: An Experiment" Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 18-19, 2022.

Olson, Kristen and **Jolene D. Smyth**. 2022. "Has Anything Changed in a Decade? An Experimental Evaluation of Mail/Web Mixed-Mode General Population Surveys." Paper presented at the American Association for Public Opinion Research Conference, May 11-13, 2022.

Phillips, Angelica*, Kristen Olson, **Jolene D. Smyth**, and Rachel Stenger*. 2022 "The Urban-Rural Digital Divide in Internet Access and Online Activities During the COVID-19 Pandemic." Paper presented at the

- American Association for Public Opinion Research Conference, May 11-13, 2022.
- Midwest Association for Public Opinion Research Conference, Chicago, IL, November 19-20, 2021.

Stevenson, John, Jennifer Dykema, Nadia Assad, Sarah Linnan, **Jolene D. Smyth**, and Kristen Olson. 2022. "Effects of Mode and Incentives on Response Rates, Costs, and Response Quality in a Survey of Opioid Use Among Young Adults. Paper presented at the American Association for Public Opinion Research Conference, May 11-13, 2022.

Gohring, Nikki, Lindsey Witt-Swanson, **Jolene D. Smyth**, and Kristen Olson. 2021. "Is There an Ideal Shift Length That Maximizes Interviewer Productivity?" Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Olson, Kristen and **Jolene D. Smyth**. 2021. "Think About Your Household: Does Reminding Respondents about Household Size Improve Within-Household Selection in General

Population Self-Administered Surveys?” Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Phillips, Angelica*, Kristen Olson, and **Jolene D. Smyth**. 2021. “The Effect of Interviewer Speaking Pace on Respondent Behaviors in Telephone Interviews.” Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Smyth, Jolene D., and Kristen Olson. 2021. “Designing Dual Question Grids for mail Surveys: An Experiment.” Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Stenger, Rachel*, Christina Falci, Kristen Olson, and **Jolene D. Smyth**. 2021. “The Measurement of Self-Rated Mental Health: Relationships with Mental Health Outcomes and Response Option Order Effects.” Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Witt-Swanson, Lindsey, Amanda Ganshert, and **Jolene D. Smyth**. 2021. “The Effects of mail, Web, Push-to-Web and Mode Choice on Response Rates and Survey Costs.” Paper presented at the Virtual American Association for Public Opinion Research Conference, May 11-14, 2021.

Deng, Shanshan, Lindsey Witt-Swanson, **Jolene D. Smyth**, and Kristen Olson. 2020. “The Effect of Display of Human Subjects Information in a Mail Survey Cover Letter.” Paper presented at the Virtual Midwest Association for Public Opinion Research Conference, November 20-21, 2020.

Ganshert, Amanda, Shanshan Deng, **Jolene D. Smyth**, and Lindsey Witt-Swanson. 2020. “Visual Design Experiments on Income Questions.” Paper presented at the Virtual Midwest Association for Public Opinion Research Conference, November 20-21, 2020.

Gohring, Nikki, Lindsey Witt-Swanson, and **Jolene D. Smyth**. 2020. “Is There an Ideal Shift Length that Maximizes Interviewer Productivity? Paper presented at the Virtual Midwest Association for Public Opinion Research Conference, November 20-21, 2020.

Witt-Swanson, Lindsey, Amanda Ganshert, and **Jolene D. Smyth**. 2020. “The Effects of Mail, Web, Push-to-Web and Mode Choice on Response Rates and Survey Cost.” Paper presented at the Virtual Midwest Association for Public Opinion Research Conference, November 20-21, 2020.

Phillips, Angelica*, Kristen Olson, and **Jolene D. Smyth**. 2020. “Examining the Association between Interviewer and Respondent Speaking Pace in Telephone Interviews.” Poster presented at the Virtual American Association for Public Opinion Research Conference, June 11-12, 2020.

Stenger, Rachel*, **Jolene D. Smyth**, and Kristen Olson. 2020. "Using Readability Measurement Tools to Predict Data Quality in Self-Administered Surveys." Poster presented at the Virtual American Association for Public Opinion Research Conference, June 11-12, 2020.

Meiergerd, Kim, Amanda Ganshert, Lindsey Witt-Swanson, and **Jolene D. Smyth**. 2019. "An Experimental Study on the Effects of Sponsor Emphasis and Incentive Packaging on Response." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Phillips, Angelica*, Kristen Olson, and **Jolene D. Smyth**. 2019. "Examining the Association between Interviewer Pace and Respondent Pace within Telephone Interviews." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Olson, Kristen and **Jolene D. Smyth**. 2019. "What do Interviewers learn? An Examination of Interview length and Interviewer Behaviors." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Smyth, Jolene D. 2019. Interviewer Pace and Data Quality Discussion. Comments presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Smyth, Jolene D. and Kristen Olson. 2019 "Do Interviewers Accurately Field Code Answers? An Experiment on the Effect of Number of Response Categories." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Stenger, Rachel*, **Jolene D. Smyth**, and Kristen Olson. 2019. "Using Readability Measurement Tools to Predict Data Quality in Self-Administered Surveys." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 22-23, 2019.

Olson, Kristen and **Jolene D. Smyth**. 2019. "Grids versus Item-By-Item Designs on Item Batteries for Self-Administered Mixed-Mode, Mixed-Device Surveys." Paper presented at the European Survey Research Association Conference, Zagreb, Croatia, July 15-19, 2019.

Smyth, Jolene D. and Kristen Olson. 2019. "Do Interviewers Accurately Code Answers for Field Code items? An Experiment on the Effect of Number of Response Categories." Paper presented at the European Survey Research Association Conference, Zagreb, Croatia, July 15-19, 2019.

Ganshert, Amanda, **Jolene D. Smyth**, and Lindsey Witt-Swanson. 2019. "Maps or No Maps on the Questionnaire Cover: Which Leads to Higher Response and Better Data Quality?"

Paper presented at the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Olson, Kristen and **Jolene D. Smyth**. 2019. "Four Questionnaire Experiments in Mixed-Mode, Mixed-Device Surveys: Answer Boxes, Response Option Order, Check-All versus Forced-Choice, and Ordinal Scale versus Number Box Items." Paper presented at the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Smyth, Jolene D. and Kristen Olson. 2019. "How do Mismatches Affect Interviewer/Respondent Interactions in Telephone Surveys?" Paper presented at the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Timbrook, Jerry*, **Jolene D. Smyth**, and Kristen Olson. 2019. "'I'm Not Gay': How Do Interviewers and Respondents Navigate Sexual Identity Questions?" Paper presented at the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Witt-Swanson, Lindsey and **Jolene D. Smyth**. 2019. "Fewer Pages or Respondent-Friendly Design: Which Leads to Higher Response?" Paper presented at the American Association for Public Opinion Research, Toronto, ON, CA, May 16-19, 2019.

Olson, Kristen, **Jolene D. Smyth**, and Angelica Phillips*. 2018. "Grids vs. Item-by-Item Design and Visual Design for a Mixed Mode Web Push Survey on Nondifferentiation." Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 16-17, 2018.

Witt-Swanson, Lindsey, **Jolene D. Smyth**, and Quan Zhou. 2018. "Fewer Pages or Respondent-Friendly Design: Which Leads to Higher Response?" Paper presented at the Midwest Association for Public Opinion Research Conference, Chicago, IL, November 16-17, 2018.

Deng, Shanshan, Quan Zhou, **Jolene D. Smyth**, and Kristen Olson. 2018. "A Study on Literacy Skills and Survey Data Quality Using Self-Assessed Literacy Index (SALI)." Paper Presented at the International Field Directors and Technologies Conference, Denver, CO, May 20-23, 2018.

Hull, Richard, Patrick Habecker, Bridget Goosby, Jacob Cheadle, **Jolene D. Smyth**, and Lindsey Witt-Swanson. 2018. "The Impact of Personalization Strategies on Survey Response Rates and Representation." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

- Presented at the International Field Directors and Technologies Conference, Denver, CO, May 20-23, 2018.

Olson, Kristen and **Jolene D. Smyth**. 2018. "Are You Busy? Please Do This Survey on Your Phone: The Effects of Cover letter Language on Mobile Web Participation in a Mixed-Mode General Population Survey." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

Smyth, Jolene D. 2018. "Field Keynote Follow Up: Thinking about Interviewers and Mixing Survey Modes in an Increasingly Complex World." Roundtable Discussion. International Field Directors and Technologies Conference, Denver, CO, May 20-23, 2018.

Smyth, Jolene D. and Kristen Olson. 2018. "Mixed-Mode, Mixed-Device Self-Administered Surveys: Mail-Centric Versus Web-Centric Questionnaire Design and Layout." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

Timbrook, Jerry*, Kristen Olson, and **Jolene D. Smyth.** 2018. "The Effects of Question Complexity and Necessary Question Features on Interviewer and Respondent Contributions to Response Time." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

Witt-Swanson, Lindsey, Quan Zhou, **Jolene D. Smyth,** and Kristen Olson. 2018. "Incentive Effects on Nonresponse and Data Quality." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

- Presented at the International Field Directors and Technologies Conference, Denver, CO, May 20-23, 2018.

Zhou, Quan, **Jolene D. Smyth,** and Kristen Olson. 2018. "Bullets Versus paragraphs: How the Design of Mail Survey Cover letters Impacts Response." Paper presented at the American Association for Public Opinion Research, Denver, CO, May 16-19, 2018.

Olson, Kristen and **Jolene D. Smyth.** 2017. "Do Closed-Ended Questions Affect Answers to Open-ended Questions in Mail Surveys?" Paper presented at the Midwest Association for Public Opinion Research, Chicago, IL, November 17-18, 2017.

Timbrook, Jerry*, Kristen Olson, and **Jolene D. Smyth** 2017. "Does CATI Question Complexity Affect Interviewer and Respondent Contributions to Response Time?" Paper presented at the Midwest Association for Public Opinion Research, Chicago, IL, November 17-18, 2017.

Timbrook, Jerry*, **Jolene D. Smyth,** and Kristen Olson. 2017. "Are Self-description Scales Better than Agree/Disagree Scales in Mail and Telephone Surveys?" Paper presented at the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Kirchner, Antje, Kristen Olson, and **Jolene D. Smyth.** 2017. "Going off Script: How Interviewer Behavior Affects Respondent Behaviors in Telephone Surveys." Paper presented at the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Olson, Kristen, **Jolene D. Smyth,** and Antje Kirchner. 2017. "The Effect of Question Characteristics, Respondents and Interviewers on Question Reading Time and Question

Reading Behaviors in CATI Surveys.” Paper presented at the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Sarwar, Mazen*, Kristen Olson, and **Jolene D. Smyth**. 2017. “How do Low versus High Response Scale Ranges Impact the Administration and Answering of Behavioral Frequency Questions in Telephone Surveys?” Paper presented at the American Association for Public Opinion Research, New Orleans, LA, May 18-21, 2017.

Smyth, Jolene D. and Kristen Olson. 2016. “How do Mismatches Affect Interviewer/Respondent Interactions in the Question/Answer Process?”

- Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 18-19, 2016.
- Paper presented at the Groningen Symposium on Language and Social Interaction, Groningen, The Netherlands, January 19-20, 2017

Olson, Kristen, **Jolene D. Smyth**, and Amanda Ganshert. 2016. “‘During the LAST YEAR, Did You...’ : The Effect of Emphasis in CATI Survey Questions on Data Quality.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 18-19, 2016.

Timbrook, Jerry*, **Jolene D. Smyth**, and Kristen Olson. 2016. “Are Self-Description Scales Better than Agree/Disagree Scales in Mail and Telephone Surveys?” Poster presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 18-19, 2016.

Witt-Swanson, Lindsey, **Jolene D. Smyth**, Ricky Hull, and Jerry Timbrook*. 2016. “Does Color in Mail Questionnaires Motivate Respondents to Provide Better Data?” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 18-19, 2016.

Sarwar, Mazen, Kristen Olson, and **Jolene D. Smyth**. 2016. “Response Scales: Effects on Data Quality for interviewer Administered Surveys.” Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 18-19, 2016.

Smyth, Jolene D. and Kristen Olson. 2016. “A Comparison of Fully Labeled and Top-Labeled Grid Question Formats” Paper presented at the International Conference on Questionnaire Design, Development, Evaluation, and Testing, Miami, FL, November 9-13, 2016.

Timbrook, Jerry*, **Jolene D. Smyth**, and Kristen Olson. 2016. “Does adding ‘your best estimate is fine’ affect data quality?” Paper presented at the International Conference on Questionnaire Design, Development, Evaluation, and Testing, Miami, FL, November 9-13, 2016.

- Smyth, Jolene D.** and Kristen Olson. 2016. "Mismatches." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Smyth, Jolene D.** and Richard Hull. 2016. "Satisfied or Dissatisfied? Does Order Matter?" Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Olson, Kristen and **Jolene D. Smyth.** 2016. "Within-household Selection in Mail Surveys: Explicit Questions are Better than Cover Letter Instructions." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Witt-Swanson, Linsey, **Jolene D. Smyth,** and Kristen Olson. 2016. "Incentive Effects on Respondent Characteristics and Survey Responses." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Cochran, Beth*, Kristen Olson, and **Jolene D. Smyth.** 2016. "Interviewer Influence on Interviewer-Respondent Interaction during Battery Questions." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Ganshert, Amanda*, Kristen Olson, and **Jolene D. Smyth.** 2016. "The Effects of Respondent and Question Characteristics on Respondent Behaviors." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Thomas, Randall K., Frances M. Barlas, Nichole R. Buttermore, and **Jolene D. Smyth.** 2016. "What's It Going to Be? Yes or No?: Acquiescence Bias vs. Salience in Response." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Timbrook, Jerry*, Kristen Olson, and **Jolene D. Smyth.** 2016. "Why Do Mobile Interviews Take Longer? A Behavior Coding Perspective." Paper presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Van't Hof, Devin*, Kristen Olson, and **Jolene D. Smyth.** 2016. "Asking About Religion: Other, Atheist or Agnostic?" Poster presented at the annual meeting of the American Association for Public Opinion Research, Austin, TX, May 12-15, 2016.
- Watanabe, Megumi*, Kristen Olson, and **Jolene D. Smyth.** 2015. "A Comparison of Full and Quasi-filter Formats for Behavioral Questions." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 20-21, 2015.

- Burke, Allison*, **Jolene D. Smyth**, and Kristen Olson. 2015. "The Effects of Ranking Question Format on Data Quality in Mail Surveys." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 20-21, 2015.
- Van't Hof, Devin*, **Jolene D. Smyth**, and Kristen Olson. 2015. "Asking about religion: None, Atheist, and Agnostic." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 20-21, 2015.
- Cochran, Beth*, Kristen Olson and **Jolene D. Smyth**. 2015. "When to Repeat: Interviewer and Respondent Behavior on Battery Questions." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL, November 20-21, 2015.
- Olson, Kristen, **Jolene D. Smyth** and Antje Kirchner. 2015. "Do Interviewers with High Cooperation Rates Behave Differently? Interviewer Cooperation Rates and Interview Behaviors." Paper presented at the International Conference on Total Survey Error, Baltimore, MD. September 2015.
- Olson, Kristen, **Jolene D. Smyth** and Antje Kirchner. 2015. "Do Interviewers with High Cooperation Rates Behave Differently? Interviewer Cooperation Rates and Interview Behaviors." Paper presented at the Joint Statistical Meetings, Seattle, WA. August 2015.
- Smyth, Jolene D.**, Mathew Stange*, and Kristen Olson. 2015. "The Effects of Incentives on Within-Household Respondent Selection Accuracy in Mail Surveys." Presented at the International Field Directors and Technologies Conference, Ft. Lauderdale, FL: May 17-20.
- Smyth, Jolene D.** and Kristen Olson. 2015. "Recording What the Respondent Says: Does Question Format Matter?" Presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL: May 14-17.
- Olson, Kristen and **Jolene D. Smyth**. 2015. "Why Do Interviewers Speed Up? An Examination of Changes in Interviewer Behaviors over the Course of the Survey Field Period." Presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL: May 14-17.
- Cochran, Beth* and **Jolene D. Smyth**. 2014. "Hours or Minutes: Does One Unit Fit All?" Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL: November 21-22.
- Timm, Amanda*, Kristen Olson, and **Jolene Smyth**. 2014 "Having a Lasting Impact: The Effects of Interviewer Errors on Data Quality." Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL: November 21-22.

- Olson, Kristen and **Jolene D. Smyth**. 2014. "The Effect of CATI Questionnaire Design Features on Response Timing." Presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA: May 15-18, 2014.
- Kasabian, Alian*, **Jolene D. Smyth**, and Kristen Olson. 2014. "The Whole is More than the Sum of its Parts: Understanding Item Nonresponse in Self-Administered Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA: May 15-18, 2014.
- Zhou, Quan*, Kay Ricci*, Kristen Olson, and **Jolene D. Smyth**. 2014. "Using Eye Tracking to Examine the Visual Design of Web Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA: May 15-18, 2014.
- Kasabian, Alian*, **Jolene D. Smyth**, and Kristen Olson. 2013. "Item Nonresponse: More about Items than Respondents?" Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL: November 22-23, 2013.
- Zhou, Quan*, **Jolene D. Smyth**, and Kristen Olson. 2013. "The Effect of the Graphic Layout of Question Stems and Rating Scales on Respondents' Behavior." Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL: November 22-23, 2013.
- Ricci, Kay*, Kristen Olson, and **Jolene D. Smyth**. 2013. "Evaluating the Impact of Visual Design on Speeders." Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL: November 22-23, 2013.
- Libman, Amanda*, **Jolene D. Smyth**, and Kristen Olson. 2013. "Are You Seeing What I Am Seeing?: Exploring Response Option Visual Design Effects with Eye-Tracking." Presented at the annual meeting of the American Association for Public Opinion Research, Boston, MA: May 16-19.
- Gohring, Nicole* and **Jolene D. Smyth**. 2013. "Using Visual Design Theory to improve Skip Instructions: An Experimental Test." Presented at the annual meeting of the American Association for Public Opinion Research, Boston, MA: May 16-19.
- Mathew Stange*, Kristen Olson, and **Jolene D. Smyth**. 2013. "Using Visual Design to Aid Within-Household Selection in Mail Surveys: Does it Lead to Accurate Selection and Representative Samples?" Presented at the annual meeting of the American Association for Public Opinion Research, Boston, MA: May 16-19.
- Edwards, Michelle L., Don A. Dillman, and **Jolene D. Smyth**. 2013. "Effects of Survey Sponsorship on Internet and Mail response: Using Address-Based Sampling." Presented at the annual meeting of the American Association for Public Opinion Research, Boston, MA: May 16-19.

- Smyth, Jolene D.**, Kristen Olson, Rebecca Powell*, and Amanda Libman*. 2012. "Understanding the Relationship between Literacy and Data Quality in Self-Administered Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL. May 16-20, 2012.
- Kasabian, Alian*, Kristen Olson, and **Jolene D. Smyth**. "Making a Match: Exploring the Impact of Mode Preference on Measurement." Presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL. May 16-20, 2012.
- Olson, Kristen, **Jolene D. Smyth**, and Stacia Jorgensen. 2012. "An Experimental Examination of Four Within-Household Selection Methods in Household Mail Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL. May 16-20, 2012.
- Libman, Amanda* and **Jolene D. Smyth**. 2012. "Turn that Frown Upside-Down: the Effects of Smiley Faces as Symbolic Language in Self-Administered Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL. May 16-20, 2012.
- Smyth, Jolene D.**, Kristen Olson, and Rebecca Powell*. 2011. "Literacy and Data Quality in Self-Administered Surveys." Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. November 18-19, 2011.
- Smyth, Jolene D.** Discussant for "Mode Issues: Evaluations and Effects" Session at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. November 18-19, 2011.
- Smyth, Jolene D.** and Kristen Olson. 2011. "Comparing Numeric and Text Open-Ended Responses in Mail and Web Surveys." Presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ. May 12-15, 2011.
- Olson, Kristen and **Jolene D. Smyth**. 2011. "Who Follows the Rules? Within Household-Selection Procedure in Web and Mail Surveys of the General Population." Presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ. May 12-15, 2011.
- Smyth, Jolene D.** and Kristen Olson. 2010. "Measuring Mode Preference: Question Wording and Question Order Experiments." Presented at the annual meeting of the American Association for Public Opinion Research, Chicago, IL. May 13-16, 2010.
- Olson, Kristen, **Jolene D. Smyth** and Heather Wood*. 2010. "Does Giving People Their Preferred Survey Mode Actually Increase Survey Participation? An Experimental Examination." Presented at the annual meeting of the American Association for Public Opinion Research, Chicago, IL. May 13-16, 2010.

- Wang, Ying*, Kristen Olson, and **Jolene D. Smyth**. 2010. "Do Literacy Levels Affect Item Nonresponse in an Interviewer-Administered Survey? An Examination of the National Assessment of Adult Literacy Survey." Presented at the annual meeting of the American Association for Public Opinion Research, Chicago, IL. May 13-16, 2010.
- Wood, Heather*, Kristen Olson, and **Jolene D. Smyth**. 2009. "Does Providing Respondents with Their Preferred Survey Mode Really Increase Participation?" Paper presented at the Midwest Association for Public Opinion Research annual meeting, Chicago, IL. November 2009.
- Smyth, Jolene D.** 2009 "The Relationship Between Farm Work and Femininity." Presented at the annual meeting of the Rural Sociological Society, Madison, WI. July 30 – August 2, 2009.
- Smyth, Jolene D.** 2009 "How to be Appropriately Feminine on the Farm: The Importance of Gender Products." Presented at the annual meeting of the Rural Sociological Society, Madison, WI. July 30 – August 2, 2009.
- Smyth, Jolene D.**, Kristen Olson, and Ashley Richards*. 2009. "Unraveling Mode Preference." Presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL. May 14-17, 2009.
- Stern, Michael, **Jolene D. Smyth**, and Jeanette Mendez. 2009. "The Influence of Question Salience on Response Order Effects in a Self-Administered Survey." Presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL. May 14-17, 2009.
- Person, Jennie*, Ying Wang*, Kristen Olson, and **Jolene D. Smyth**. 2009. "Development of a New Scale to Measure Literacy Without a Reading Assessment." Presented at the annual meeting of the American Association for Public Opinion Research. Hollywood, FL. May 14-17, 2009.
- Feng, Chun*, **Jolene D. Smyth**, Danna L. Moore, and John Tarnai. 2008. "Pursuing Completed Interviews with Break-Off Respondents: Is It a Good Idea?" Presented at the annual meeting of the Midwest Association for Public Opinion Research. Chicago, IL. November 21-22, 2008.
- Dillman, Don A. and **Jolene D. Smyth**. "A New Methodology for Rural Community Sample Surveys by Mail or the Web: Experimental Results from Recent Test." Presented at the annual meeting of the Rural Sociological Society. Manchester, NH. July 28-31, 2008.
- Smyth, Jolene D.** "Unresolved Issues in Multiple-Answer Questions." Presented at the American Association for Public Opinion Research. New Orleans, LA. May 15-18, 2008.
- Dillman, Don A., **Jolene D. Smyth**, Leah Melani Christian, and Allison O'Neill. "Combining Mail and Internet Methods to Conduct Household Surveys of the General

Public: A New Methodology?" Presented at the American Association for Public Opinion Research. New Orleans, LA. May 15-18, 2008.

Dillman, Don A. and **Jolene D. Smyth**. "Bringing Back the Open-Ended Question: Results from Eight Experiments." Presented at the American Statistical Association Joint Statistical meetings. Salt lake City, UT. July 28 – August 2, 2007.

Smyth, Jolene D. "Grain, Cattle, and Gender? The Products of Family Farming and Ranching in Washington State." Presented at the Joint Annual Meetings of the Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society. Victoria, British Columbia, Canada. May 30 – June 3, 2007.

Smyth, Jolene D., Don A. Dillman and Leah Melani Christian. "Improving Response Quality in List-Style Open-Ended Questions in Web and Telephone Surveys." Presented at the American Association for Public Opinion Research. Anaheim, CA. May 17-20, 2007.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. "After a Decade of Development: A Visual Design Framework for How Respondents Process Survey Information." Presented at the American Association for Public Opinion Research. Anaheim, CA. May 17-20, 2007.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Mallory McBride. "Open Ended Questions in Telephone and Web Surveys." Presented at the World Association for Public Opinion Research Conference. Montreal, Canada. May 16-18, 2006.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. "Is it Possible to Obtain Equivalent Answers to Scalar Questions in Web and Telephone Surveys?" Presented at the American Association for Public Opinion Research Conference. Montreal, Canada. May 18-21, 2006.

Smyth, Jolene D., Don A. Dillman, and Leah Melani Christian. "Does 'Yes or No' on the Telephone Mean the Same as 'Check-All-That-Apply' on the Web?" Presented at the Second International Conference on Telephone Survey Methodology. Miami, FL. January 12-15, 2006.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. "The Effects Mode and Format on Answers to Scalar Questions in Telephone and Web Surveys" Presented at the Second International Conference on Telephone Survey Methodology. Miami, FL. January 12-15, 2006.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Michael J. Stern. "Comparing Check-All and Forced-Choice Question Formats in Web Surveys: The Role of Satisficing, Depth of Processing, and Acquiescence in Explaining Differences" Presented at the American Association for Public Opinion Research. Miami Beach, FL, May 12-15, 2005.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. “Helping Respondents Get it Right the First Time: The Relative Influence of Words, Symbols, and Graphics in Web and Telephone Surveys.” Presented at the American Association for Public Opinion Research. Miami Beach, FL. May12-15, 2005.

Smyth, Jolene D. “Chiming Bells or Warning Knells: The Gendered Effects of Union Status, Duration, and Transitions on Internalizing and Externalizing Outcomes.” Presented at the Pacific Sociological Association. Portland, OR. April 7-10, 2005.

Smyth, Jolene D., Leah Melani Christian, and Don A. Dillman. “How the Science of Surveying Can help explain Drastically Different Reports of Student Behavior.” Washington State University Showcase poster presentation. April 2005.

Smyth, Jolene D., Don A. Dillman, Leah Melani Christian, and Michael J. Stern. “How Visual Grouping Influences Answers to Internet Surveys.” Presented at the American Association for Public Opinion Research. Phoenix, AZ. May 13-16, 2004.

Stern, Michael J., Don A. Dillman, **Jolene D. Smyth**, and Leah Melani Christian. “The Uses of Paradata for Evaluating Alternative Versions of Web Survey Questions.” Presented at the World Association for Public Opinion Research. Phoenix, AZ. May 11-13, 2004.

Chivers, Sarah and **Jolene D. Smyth**. “The Conceptual Status of Race: Discussions of Race in Sociology Text Books.” Presented at the Society for the Study of Symbolic Interaction Couch-Stone Symposium. Vancouver B.C., Canada. February 26-28, 2004.

Stern, Michael J. and **Jolene D. Smyth**. “Perceived Influence, Commitment to Marriage and Sex.” Presented at the GRACe Symposium, Pullman, WA. February 13, 2004.

Dillman, Don A., **Jolene D. Smyth**, Leah M. Christian, and Michael Stern. “Multiple Answer Questions in Self-Administered Surveys: The Use of Check-All-That-Apply and Forced-Choice Question Formats.” Presented at the American Statistical Association Annual Meetings 2003.

PROFESSIONAL MEMBERSHIPS

American Association for Public Opinion Research
American Sociological Association. (Sections: Methodology; Sex and Gender)
American Statistical Association
Midwest Association for Public Opinion Research
Sociologists for Women in Society
The American Association for the Advancement of Science

HONORS AND AWARDS

- Fall 2023 UNL DEO Fellow - Big Ten Academic Alliance Department Executive Officers Program
- 2022 Nick Babchuk Mentorship Award, Nebraska Association of Sociology Graduate Students, University of Nebraska-Lincoln
- 2020 John M. Kennedy Achievement Award, Association of Academic Survey Research Organizations.
- 2018-2019 University of Nebraska-Lincoln Parents Recognition Award Certificate of Recognition for Contributions to Students, UNL Parents Association.
- 2017 Statistical Partnerships among Academe, Industry, and Government (SPAIG) Award to the NSF-Census Research Network, American Statistical Association
- 2017 Warren J. Mitofsky Innovator's Award. Awarded by the American Association for Public Opinion Research for the development of web-push data collection methodology (with Don A. Dillman, Leah Melani Christian, Michelle Edwards, Benjamin Messer, and Morgan M. Millar). May 18-21, 2017, New Orleans, LA
- 2016 College of Arts and Sciences International Travel for Scholarly Presentations Award, November 2016.
- 2015 European Survey Research Association awarded best paper published in *Survey Research Methods* 2013-2014, Reykjavik, Iceland July 13-17, 2015 for Smyth, Jolene D., Kristen Olson, and Alian Kasabian. 2014. "The Effect of Answering in a Preferred Versus a Non-Preferred Survey Mode on Measurement." *Survey Research Methods*. 8(3):137-152
- 2006 Sociology Outstanding Dissertation Award, Washington State University.
- 2006 Student fellowship for the Second International Conference on Telephone Survey Methodology, Miami, FL. January 11-15, 2006.
- 2005 Dolan Scholarship, Washington State University, Sociology.
- 2004 Dolan Scholarship, Washington State University, Sociology.
- 2001 United States Department of Agriculture Spot Award.
- 2001 Cum Laude, University of Northern Colorado.
- 1998-2001 Dean's List, University of Northern Colorado.

SERVICE

Editorial Service

- 2024-2026 Editorial Board, *Survey Methodology*
- 2020-2022 Associate Editor, *Public Opinion Quarterly*
- 2018-2020 Editorial Board, *Public Opinion Quarterly*

Peer Reviewer

American Behavioral Scientist, Annals of Epidemiology, BMC Medical Research Methodology, Field Methods, Great Plains Research, Health Services Research, International Journal of Public Opinion Research, Journal of Official Statistics, Journal of Rural Social Sciences, Journal of Social and Personal Relationships, Journal of Survey Statistics and Methodology, Methodology, New Review of Hypermedia and Multimedia, Public Opinion Quarterly, Public Opinion Research, Social Science Computer Review, Social Science Research, Society and Natural Resources, Sociological Methods and Research, Sociological Methods and Review, and Survey Research Methods

Grant/Funding Proposal Reviewer

Austrian Science Fund (2019)
Icelandic Research Fund (2015)
Netherlands Organization for Scientific Research (2015)
NSF SES Methodology, Measurement, and Statistics (2010, 2011, 2014, 2019)
NSF SES Sociology (2018)
Time Sharing Experiments for the Social Sciences (2015)

National Academies

2020 Member, Committee on Implications of ‘Convergence’ for How the National Center for Science and Engineering Statistics Measures the Science and Engineering Workforce—A Workshop

2019 Outside Expert, American Community Survey contact materials expert meeting. Organized by the National Academies of Sciences, Engineering, and Medicine Committee on National Statistics.

2014 Reviewer, National Academies, National Research Council, Committee on National Statistics report “Measuring Research and Development Expenditures in the U.S. Nonprofit Sector: Conceptual and Design Issues.”

Association for Public Opinion Research (AAPOR)

2008-Present Conference Abstract Reviewer
2020-2022 Inclusive Voices Award Committee
2019-2020 Member, Standards Code Review Subcommittee
2018-2019 Co-Chair, Task Force on the Transition from Telephone to Self-Administered and Mixed Mode Surveys
2018 Member, Seymour Sudman Student Paper Award Committee
2016 Member, Nominations Committee.
2016 Member, Seymour Sudman Student Paper Award Committee

Midwest Association for Public Opinion Research (MAPOR)

2016-2018 Secretary Treasurer (elected position)
2015-2016 Associate Secretary Treasurer (elected position)

Association of Academic Survey Research Organizations (AASRO)

2018-2019 Conference/Program Chair for 2019 Director’s Meeting
2017 Member, Nominations Committee
2016-2017 Chair, Website Committee

2015-2017	Communications Coordinator (elected position)
2013-2015	Secretary and Membership Coordinator (elected position)
2012-2013	Chair, Awards Committee
2011-2012	Awards Committee

American Statistical Association

2024-2026	Committee on Energy Statistics
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Consulting and Advisory Boards

2024	Member, National Teacher and Principal Survey Technical Review Panel, U.S. Department of Education National Center for Education Statistics with the American Institutes for Research.
2018-2020	Member, Nebraska PRAMS (Pregnancy Risk Assessment Monitoring System) Steering Committee
2016-2020	Technical Working Group Member, Family and Medical Leave Act Wave 4 Survey, AbtSRBI and the U.S. Department of Labor
2019	Expert Review, Identify areas for improvement and future study on web and mail versions of the National Household Education Surveys screener survey, early Childhood program Participation Survey, and Parent and Family Involvement in Education Survey, National Center for Education Statistics
2014-2019	Association of Fish and Wildlife Agencies, National Survey of Fishing, Hunting, and Wildlife-Associated Recreation 2019, Consultant, Review of vendor proposals for the 2021-22 survey 2017-2018, Member, 2016 National Survey Evaluation Team 2014 – Consultant, Review of vendor proposals for the 2016 survey
2018	Expert Review, National Center for Education Statistics Surveys
2018	Expert Review, 4-H Common Measures Questionnaire
2016	Expert Review, Foreign Service Institute Core and End of Training Questionnaires, Foreign Service Institute, U.S. Department of State
2015-2016	Advisory Board Member, Review and Revision of “Common Measures”, National 4-H Council
2015	Expert Consultant, US Census Bureau American Community Survey recruitment materials – Mandatory messaging review
2011	Phillips Fractor Gorman, APOC (rule26.com) Litigation Survey design consultant: Designed a survey for use in class action litigation in U.S. Federal District Court to help ascertain liability and estimate class damages. Created questions and instrument flow designed to maximize response rate, minimize expected total survey error, and minimize survey tabulation and analysis cost. Estimated class size covered by the survey is 5,500.

2009 International Board for the General Online Research Conference, University of Vienna, Austria.

Program Review Services

Spring 2022 Chair, External Review Committee, Department of Sociology and Criminal Justice, Iowa State University

College and University Service

UNL Ad-hoc Committee Membership

NURamp IRB Module Design Committee, 2020-2024

Committee to update EVC “Guidelines for the Evaluation of Faculty,” Spring 2022

UNL IRB

Full Board Member, 2018-2020

Expedited Reviewer, 2018-2020

Alternate Member, 2015-2018

College of Arts and Sciences

College Parliamentarian, 2023-2024

Rural Drug Addiction Research Center Mentoring, Engagement, and Outreach Workgroup (formerly Internal Advisory and Mentoring Committee), 2022-2025

Space Committee, 2019-2021

Scholarship and Distinction Committee, 2014-2017

Executive Committee, 2013-2014

Women’s and Gender Studies Program Advisory Board, 2018-2020

Social and Behavioral Sciences Consortium Partners Board, 2015-2020

Survey, Statistics, and Psychometrics Core Facility Advisory Board, 2012-2015

Department Service

Sociology

Executive Committee, 2008-2009, 2019-present

Grade Appeal Committee, chair, 2020

Graduate Committee, 2010-2013, Interim Chair 2013

Resources and Planning Committee, 2014-2020

Graduate Appeals/Human Relations Committee, 2008

Methods Area Committee, 2017-2023, Chair 2018-2019

Sex and Gender/Inequalities Area Committee, 2008-2018, Chair 2014-2015

Family Area Committee, 2015-2017

Sexualities Search Committee, 2016

Social Networks, Family, Health, & Inequality Search Committee, 2016

Survey Research and Methodology (SRAM) Program

Executive Committee, 2008-2014

Graduate Committee, 2008-2015

Admissions Committee, 2008-2015
Search Committee, 2008, 2011

STUDENT COMMITTEES

Doctoral Committee Chair

Josey VanOrsdale, Sociology, Completed 2023 (co-chair with Bilal Khan)
Jenny Marlar, SRAM, Completed 2019
Alexis Swendener, Sociology, Completed, 2018
Rebecca Powell, SRAM, Completed 2016
Alian Kasabian, Sociology, Completed 2015
Mathew Stange, SRAM, Completed 2014

Doctoral Committee Member

Beth Straley, Sociology, in progress
Katherine Graham, Natural Resources, in progress
Jamy Rentschler, Sociology, Completed 2023
Angelica Philips, Sociology, Completed 2023
Matthew Clegg, Music, Completed 2023
Jerry Timbrook, Sociology, Completed 2020
Tonya Haigh, Natural Resource Sciences, Completed 2019
Mathew Hastings, SRAM, Completed 2017
Patrick Habecker, Sociology, Completed 2017
Scott Adams, Sociology, Completed 2016
Emily Treichler, Psychology, Completed 2016
Nuttirudee Charoenruk, Completed 2015
Frances Chumney, Educational Psychology, Completed 2013
Tarek Albaghal, SRAM, Completed 2012
Jamie Marincic, SRAM, Completed 2011
Jane Namasasu, Edith Cowan University, Australia. Sociology, Completed 2010

Master's Committee Chair

Alexis Swendener, Sociology, Completed 2012

Master's Committee

Rachel Szelag, In progress
Angelica Phillips, Sociology, Completed 2020
Ann Briggs, Natural Resources, Completed 2020
Patrick Habecker, Sociology, Completed 2012
Amanda Richardson, Sociology, Completed 2009

Undergraduate Honor's Thesis Chair

Allegra Blomenberg, Completed 2019