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**EDUCATION**

- Ph.D. 2007      Sociology, Washington State University, Pullman, WA  
Areas of Specialization: Gender, Family, and Survey Methodology  
Dissertation: Doing Gender When Home and Work are Blurred: Women,  
and Sex-Atypical Tasks in Family Farming  
Committee: Monica K. Johnson (Chair), Don Dillman, Irene Beattie
- M.A., 2004      Sociology, Washington State University, Pullman, WA  
Thesis: Family Structure and Adult Well-Being: The Effects of Duration,  
Timing, Transitions, and Recentness  
Committee: Scott M. Myers (Chair), Monica K. Johnson, Viktor Gecas
- B.A., 2001      Sociology, Family Studies, University of Northern Colorado, Greeley, CO

**EMPLOYMENT**

- Effective January 2008      Assistant Professor, Social Research and Methodology Program and Sociology, University of Nebraska-Lincoln. Lincoln, NE.
- 2007 – Present      Post-Doctoral Research Associate: Survey Research and Methodology Program, University of Nebraska-Lincoln. Lincoln, NE.
- 2006 – Present      Research Associate: Social and Economic Sciences Research Center. Washington State University, Pullman, WA.
- 2004 – 2006      Research Assistant: Don A. Dillman, Department of Sociology and Social & Economic Sciences Research Center. Washington State University, Pullman, WA.
- 2003 – 2004      Teaching Assistant/Instructor: Department of Sociology. Washington State University, Pullman, WA.
- 2001 – 2003      Teaching Assistant: Department of Sociology. Washington State University, Pullman, WA.

## PUBLICATIONS

Dillman, Don A., Leah Melani Christian and **Jolene D. Smyth**. Forthcoming. *Web, Paper and Mixed-Mode Surveys: Tailored Design in a Computerized World*. John Wiley & Sons, Inc.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Mallory McBride. Forthcoming. "Open-Ended Questions in Web Surveys: Can Increasing the Size of Answer Spaces and Providing Extra Verbal Instructions Improve Response Quality?" *Public Opinion Quarterly*.

**Smyth, Jolene D.**, Don A. Dillman, and Leah Melani Christian. Forthcoming. "Does 'Yes or No' on the Telephone Mean the Same as 'Check-All-That-Apply' on the Web?" *Public Opinion Quarterly*.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. Forthcoming. "The Effects of Mode and Format On Answers to Scalar Questions in Telephone and Web Surveys." In Lepkowski, J., Tucker, C., Brick, M., DeLeeuw, E., Japac, L., Lavrakas, P., Link, M., and Sangster, R. (Eds.) *Advances in Telephone Survey Methodology*. New York: Wiley-Interscience.

Christian, Leah Melani and **Jolene D. Smyth**. Forthcoming. "Visual Communication." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani and **Jolene D. Smyth**. Forthcoming. "Graphical Language." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani and **Jolene D. Smyth**. Forthcoming. "Aural Communication." In Lavrakas, P. (Ed.). *Encyclopedia of Survey Research Methods*. CA: Sage Publications, Inc.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. 2007. "Helping Respondents Get it Right the First Time: The Relative Influence of Words, Symbols, and Graphics in Web and Telephone Surveys." *Public Opinion Quarterly*. Pp.113-125.

Dillman, Don A. and **Jolene D. Smyth**. 2007. "Design Effects in the Transition from Telephone to Web-Based Surveys." *American Journal of Preventive Medicine*. 32(5S): S90-S96.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian. 2007. "Context Effects in Web Surveys: New Issues and Evidence." Chapter 27 in *The Handbook of Internet Psychology*. Oxford University Press.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2006. "Comparing Check-All and Forced-Choice Question Formats in Web Surveys." *Public Opinion Quarterly*. 70(1):66-77.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2006. "Effects of Using Visual Design Principles to Group Response Options in Web Surveys." *International Journal of Internet Science*. 1(1):6-16.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2004. "How Visual Grouping Influences Answers to Internet Surveys." 2004 American Statistical Association Proceedings. p. 4890-4897.

#### **MANUSCRIPTS UNDER REVIEW**

Chivers, Sarah and **Jolene D. Smyth**. "Challenging Our Textbooks and Our Teachings: Examining the Reproduction of Racism in the Sociology Classroom." In Coates, R (ed) *Covert Racism – Experiences, Identity, and Theory*. Roxbury Publishing Company.

Stern, Michael J., Don A. Dillman and **Jolene D. Smyth**. "Visual Design, Order Effects, and Respondent Characteristics in a Self-Administered Survey." Revise and Resubmit at *Survey Research Methods*

#### **RESEARCH AND TECHNICAL REPORTS**

**Smyth, Jolene D.** 2007. "Family Farming and Ranching in Washington Research Results." Washington State University Department of Community and Rural Sociology Information Series #01-07. <http://www.crs.wsu.edu/1-07-farmranchwa.pdf>.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. 2005. "Instructing Web and Telephone Respondents to Report Date Answers in a Format Desired by the Surveyor" Social and Economic Sciences Research Center Technical Report #05-067.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2005. "Comparing Check-All and Forced-choice Question Formats in Web Surveys: The Role of Satisficing, Depth of Processing, and Acquiescence in Explaining Differences." Social and Economic Sciences Research Center Technical Report #05-029.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. 2004. "How Visual Grouping Influences Answers to Internet Surveys." Social and Economic Sciences Research Center Technical Report #04-023.

#### **MANUSCRIPTS IN PROGRESS**

**Smyth, Jolene D.** "Strengths and Challenges of Web-Based Surveys." Invited chapter in Marcel Das, Peter Ester, Peter Mohler, and Lars Kaczmirek (eds.) *Social Research and the Internet: Advances in Applied Methods and New Research Strategies*.

**Smyth, Jolene D.** “The Relationship Between Farm Work and Femininity”

**Smyth, Jolene D.** “Producing and Maintaining Femininity in the Farm and Ranch Setting.”

**Smyth, Jolene D.** “Gender and Mental Health in the Farm and Ranch Setting.”

**Smyth, Jolene D.** “Chiming Bells or Warning Knells: The Gendered Effects of Union Status, Duration, and Transitions on Internalizing and Externalizing Outcomes.”

**Smyth, Jolene D.** “Comin' or Goin': The Effects of Marriage and Cohabitation Entrance and Exit Transitions on Adult Well-Being.”

#### **CONFERENCE AND INVITED PRESENTATIONS**

Dillman, Don A. and **Jolene D. Smyth.** “Bringing Back the Open-Ended Question: Results from Eight Experiments.” Presented at the American Statistical Association Joint Statistical meetings. Salt lake City, Utah. July 28 – August 2, 2007.

**Jolene D. Smyth.** “Grain, Cattle, and Gender? The Products of Family Farming and Ranching in Washington State.” Presented at the Joint Annual Meetings of the Agriculture, Food, & Human Values Society and the Association for the Study of Food and Society. Victoria, British Columbia, Canada. May 30 – June 3, 2007.

**Jolene D. Smyth,** Don A. Dillman & Leah Melani Christian. “Improving Response Quality in List-Style Open-Ended Questions in Web and Telephone Surveys.” Presented at the American Association of Public Opinion Research. Anaheim, CA, May 17-20, 2007.

Christian, Leah Melani, Don A. Dillman, & **Jolene D. Smyth.** “After a Decade of Development: A Visual Design Framework for How Respondents Process Survey Information.” Presented at the American Association of Public Opinion Research. Anaheim, CA, May 17-20, 2007.

**Jolene D. Smyth.** “From Fixin’s to Fencing: Washington Women’s Perspectives.” Presented at the 3<sup>rd</sup> Annual Women and Agriculture Conference. Wenatchee, WA, March 23-24, 2007.

**Jolene D. Smyth,** Don A. Dillman, Leah Melani Christian, and Mallory McBride. “Open Ended Questions in Telephone and Web Surveys.” Presented at the World Association of Public Opinion Research Conference. Montreal, Canada, May 16-18, 2006.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth.** “Is it Possible to Obtain Equivalent Answers to Scalar Questions in Web and Telephone Surveys?” Presented at the American Association of Public Opinion Research Conference. Montreal, Canada, May 18-21, 2006.

**Smyth, Jolene D.**, Don A. Dillman, and Leah Melani Christian. “Does ‘Yes or No’ on the Telephone Mean the Same as ‘Check-All-That-Apply’ on the Web?” Presented at the Second International Conference on Telephone Survey Methodology. Miami, Florida, January 12-15, 2006.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. “The Effects Mode and Format on Answers to Scalar Questions in Telephone and Web Surveys” Presented at the Second International Conference on Telephone Survey Methodology. Miami, Florida, January 12-15, 2006.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. “Comparing Check-All and Forced-Choice Question Formats in Web Surveys: The Role of Satisficing, Depth of Processing, and Acquiescence in Explaining Differences” Presented at the American Association for Public Opinion Research. Miami Beach, FL, May 12-15, 2005.

Christian, Leah Melani, Don A. Dillman, and **Jolene D. Smyth**. “Helping Respondents Get it Right the First Time: The Relative Influence of Words, Symbols, and Graphics in Web and Telephone Surveys.” Presented at the American Association for Public Opinion Research. Miami Beach, FL. May 12-15, 2005.

**Smyth, Jolene D.** “Chiming Bells or Warning Knells: The Gendered Effects of Union Status, Duration, and Transitions on Internalizing and Externalizing Outcomes.” Presented at the Pacific Sociological Association. Portland, OR. April 7-10, 2005.

**Smyth, Jolene D.**, Leah Melani Christian, and Don A. Dillman. “How the Science of Surveying Can help explain Drastically Different Reports of Student Behavior.” Washington State University Showcase poster presentation. April 2005.

**Smyth, Jolene D.**, Don A. Dillman, Leah Melani Christian, and Michael J. Stern. “How Visual Grouping Influences Answers to Internet Surveys.” Presented at the American Association of Public Opinion Research. Phoenix, AZ. May 13-16, 2004.

Stern, Michael J., Don A. Dillman, **Jolene D. Smyth**, and Leah Melani Christian. “The Uses of Paradata for Evaluating Alternative Versions of Web Survey Questions.” Presented at the World Association of Public Opinion Research. Phoenix, AZ. May 11-13, 2004.

Chivers, Sarah and **Jolene D. Smyth**. “The Conceptual Status of Race: Discussions of Race in Sociology Text Books.” Presented at the Society for the Study of Symbolic Interaction Couch-Stone Symposium. Vancouver B.C., Canada. February 26-28, 2004.

Stern, Michael J. and **Jolene D. Smyth**. “Perceived Influence, Commitment to Marriage and Sex.” Presented at the GRACe Symposium, Pullman, WA. February 13, 2004.

Dillman, Don A., **Jolene D. Smyth**, Leah M. Christian, and Michael Stern. "Multiple Answer Questions in Self-Administered Surveys: The Use of Check-All-That-Apply and Forced-Choice Question Formats." Presented at the American Statistical Association Annual Meetings 2003.

#### **PROFESSIONAL DEVELOPMENT ACTIVITIES**

Designing Scales for Survey Questionnaires, Short Course by Jon A. Krosnick. American Association of Public Opinion Research Annual Meeting. May 12, 2005.

National Longitudinal Survey Young Adult Data Workshop. Columbus, OH. June 27-30, 2005.

#### **PROFESSIONAL MEMBERSHIPS**

American Association for Public Opinion Research  
American Sociological Association (Sections: Family; Race, Gender and Class; Sex and Gender)  
Pacific Sociological Association  
Rural Sociological Society  
Agriculture, Food, & Human Values Society  
World Association for Public Opinion Research

#### **HONORS AND AWARDS**

Sociology Outstanding Dissertation Award, Washington State University, Pullman, WA 2006  
Student fellowship for the Second International Conference on Telephone Survey Methodology, Miami, FL January 11-15, 2006.  
Dolan Scholarship, Washington State University Sociology, Pullman, WA, 2005  
Dolan Scholarship, Washington State University Sociology, Pullman, WA, 2004  
United States Department of Agriculture Spot Award, 2001  
Cum Laude, University of Northern Colorado, Greeley, CO, 2001  
Dean's List, University of Northern Colorado, Greeley, CO, 1998-2001

#### **SERVICE**

Department Search Committee, Washington State University Sociology, 2004-2005  
Graduate Student Representative to Faculty, Washington State University Sociology, 2004  
Graduate Student Mentoring Committee, Washington State University Sociology, 2003-2004  
Sociology Graduate Student Organization, Washington State University, 2001-2006  
Inequalities Workshop, Washington State University Sociology, 2001-2006  
Peer Reviewer For: Journal of Official Statistics and Public Opinion Quarterly